

Privacy Policy for The Ops Nerd, LLC

Effective Date: October 14, 2025

This Privacy Policy governs the manner in which The Ops Nerd ("we," "us," or "our") collects, uses, maintains, and discloses information collected from users (each, a "User") of The Ops Nerd website ("Site").

1. Unwavering Commitment to Privacy

The Ops Nerd is committed to maintaining the privacy and security of the information entrusted to us. Our core principle is simple and absolute: **We only collect data necessary for the explicitly agreed-upon business purpose, and we never share it with any third parties.**

2. Information Collection and Use

2.1. Purpose-Specific Collection

We collect personal identification information from Users only when they voluntarily submit such information in connection with agreed-upon business activities, services, or contractual relationships. This may include, but is not limited to:

- **Contact Information:** Name, email address, phone number, and company name, strictly for the purpose of initiating or fulfilling a business engagement (e.g., replying to a contact form, providing a service quote, or maintaining an active client relationship).
- **Business Data:** Any information exchanged or collected during the performance of contracted operational services, which is handled under strict confidentiality agreements and is only retained for the duration necessary to complete the agreed-upon service and for subsequent legal and record-keeping requirements.

2.2. Non-Sharing Policy

The Ops Nerd will not sell, trade, rent, or otherwise transfer your personal identification information or business data to any third parties for any reason whatsoever. All data remains within The Ops Nerd infrastructure and is used *only* for the direct execution of the business purpose for which it was collected.

2.3. Limited Log Data and Analytics

To maintain the security and functionality of the Site, we may collect generic, non-personal identification information about Users whenever they interact with our Site. This information is

limited to basic website operation and may include the browser name, the type of computer, and technical information about Users' means of connection to our Site (such as the operating system and the Internet service providers utilized). This generic data is used internally for site maintenance and troubleshooting and is **not** linked to any personal identification information. We do not use third-party analytics services that share data.

3. Data Storage and Security

We adopt appropriate data collection, storage, and processing practices and security measures to protect against unauthorized access, alteration, disclosure, or destruction of your personal information, username, password, transaction information, and data stored on our Site.

Data is stored on secure, encrypted servers, and access is restricted to authorized personnel of The Ops Nerd who require the information to perform an agreed-upon business service.

4. Legal Compliance and Exceptions

Notwithstanding our strict non-sharing policy, The Ops Nerd will disclose personal information **only** when required to do so by law or in the good faith belief that such action is necessary to:

a) Conform to the edicts of the law or comply with legal process served on The Ops Nerd or the Site; b) Protect and defend the rights or property of The Ops Nerd; or c) Act under exigent circumstances to protect the personal safety of Users of The Ops Nerd, the Site, or the public.

5. Changes to This Privacy Policy

The Ops Nerd has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the top of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

6. Your Acceptance of These Terms

By using this Site or engaging in business with The Ops Nerd, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our Site or services. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

7. Contact

If you have any questions about this Privacy Policy, the practices of this Site, or your dealings with this Site, please contact us at:

The Ops Nerd info@opsnerd.com